Inform. Inspire. Thank.

FOCUS ON STEWARDSHIP

We won!
MEASURE C IMPACT

TEAMING UP with
THE 49ERS

Ways of Giving

Amanda Madrid,
Class of 2009
Mission College

MISSION COLLEGE HONORS
Gary G. Gillmor

CREATING A LEGACY TILE
at WEST VALLEY COLLEGE
EXECUTIVE DIRECTOR CINDY SCHELCHER’S MESSAGE

We are proud to present the debut issue of Foundation News. Within this newsletter, we’ll share the latest news about Foundation-sponsored events, initiatives and partnerships. You’ll also learn more about the important role that naming opportunities and planned gifts bring to the future of the colleges and their students.

The stories we cover embody the rich tradition of endowment and scholarship gifts. I hope you will be inspired to plan, pledge or provide a meaningful gift. Opportunities for giving include commemorative Legacy Tiles displayed in the beautiful West Valley College Viking Grove for $100 and Naming Opportunities within the new Gary G. Gillmor & Family Interdisciplinary Center at Mission College.

However you choose to help, the Foundation would love to hear about your interests and ideas. Please contact the Foundation Office at 408-741-2164 or cindy.schelcher@wvm.edu.

ON THE COVER

A CALL TO HELP

Since leaving Mission College and while attending CSU Los Angeles, Amanda Madrid has become an advocate for foster youth, working to inspire them to reach their fullest potential. Having grown up in foster care, Amanda has overcome many odds, excelling in her academic pursuit.

Only 3-11% of foster youth obtain a bachelor’s degree, mostly due to a lack of resources. Amanda’s mission is to increase that percentage. She attributes much of her success to support she received from the Mission faculty, staff and student service program.

For more information about supporting the College’s foster youth programs, contact Katy Fitzgerald at katy.fitzgerald@wvm.edu or call 408.855.5070.

CHANCELLOR PATRICK SCHMITT’S MESSAGE

I started my position in the District on July 1st, and my initial months have been busy and exciting. I’ve been welcomed with open arms and warm hearts at every event I’ve attended, both on and off our campuses. The success of Measure C, coupled with an election in which all California community colleges had a tremendous stake, put me in the middle of a whirlwind of planning, networking, and reaching out to position our colleges in the best possible places for a rapidly-changing world…and I’ve loved every minute of it.

The District is quickly moving forward with the renovation and rebuilding of our infrastructure and facilities. Our plan is to create the kinds of learning environments that will significantly advance student success. The generosity and vision of our District voters in the passage of Measure C means that we’ll have two of the most beautiful and advanced campuses in all of Silicon Valley. The willingness of District voters to reach into their own pockets to fund student success testifies to the fact that education is the only way to win in a knowledge economy. “Talent is the new oil,” I read recently, and with Measure C, we’re on our way to tapping vast new reservoirs.

But we cannot stop there. We need your help. While Measure C will give the District a solid foundation for the future, we look to do even more for our students—to provide them with the best technology, the most skilled and knowledgeable teachers, and the greatest opportunities. To do that, we need the resources that only individuals such as you can provide. Your investment in our students will insure prosperity and success for them today, and for our communities tomorrow.

When I meet you—at one of our Foundation events, one of the speaker series we’re holding at Mission College, or at an arts performance at West Valley College—I hope you’ll sit down with me so I can share the story of our District and why we want you to partner with us to create student success. Our colleges are tremendous resources for Silicon Valley. With your help, we can create ever-greater opportunities; “a rising tide that will lift all boats.”
MEET OUR PRESIDENTS

President Rob Fernandez is celebrating his 14th year with the West Valley-Mission Community College District Foundation. He has served as its president since 2008.

“There are so many exciting things the Foundation has contributed to; not the least of which is the passage of Measure H in 2008 and Measure C this past June. I am delighted to work with President-Elect David Sandretto during this transition year and then remain involved with the Foundation Board, Finance, and Executive Board.”

President-Elect David Sandretto brings a record of community leadership with San Jose Rotary, Second Harvest Food Bank, and experience in corporate leadership for major companies in Silicon Valley. He is extremely interested in working with the Foundation Board to enlist and recognize community donors.

“2012-2013 promises to be a wonderful year for the Foundation, and I plan to enjoy working with Rob, Cindy, and the Foundation Board to help promote projects and programs that benefit students at West Valley and Mission Colleges. I express my sincere thanks to volunteers and donors for all that they do to support the Colleges.”

NEW BOARD MEMBERS

BILL MCFARLAND
Bill McFarland has over 35 years of experience in accounting, tax, treasury, risk management, and information systems. He is active in the Foundation’s Finance and Veterans Resource Committee, Notre Dame Alumni organizations and is a member of Financial Executives International.

BOBBY EUGENE BRAMLETT
Bobby is the long-time owner of Aire Sheet Metal and the volunteer coach of West Valley Basketball Club. He is interested in helping young people in West Valley and Mission Colleges and the community. The WVMCCD Foundation Board is an opportunity to expand on his passion.

KEITH JAMES BALCH
Keith has a wealth of experience with real estate sales and marketing and is currently President and CEO of Alpha AMC, Inc. Joining the Foundation Board gives him the chance to make valuable contributions to the world of education.

JOAN PERRY
Joan is an author, finance specialist and the newest member of the Board. She hopes to bring her expertise to the table and to be a strong asset for the Foundation.

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Dean, Foundation
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Assistant,
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West Valley–Mission Community College District

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San Francisco 49ers Lead Drive for West Valley-Mission Measure C

The San Francisco 49ers recently led the effort to raise awareness and advocate for the West Valley-Mission District’s Measure C campaign. Hosts included management and staff members of the 49ers, cheerleaders, Community Relations Director Angele Golson, Team Spokesman Dr. Harry Edwards, Ph.D., and former 49er Guy McIntyre, a three-time Superbowl champ and five-time Pro-Bowl participant. West Valley-Mission College alumni, Foundation Board Members, staff and volunteers also helped to make the day a success.

Donors and volunteers were given the red carpet treatment from 49er representatives. Highlights of the day included an open house, an exclusive tour of the team headquarters and a delicious lunch.

Guy McIntyre shared his inspirational thoughts about the integral role West Valley College and Mission College play in the success of individual and community development.

Dr. Henry Edwards provided an exhilarating presentation about the 49ers’ commitment to service and giving back to the community. The organization hopes to serve as a model of engagement for professional sports around the world.

As the Chair of the Committee to Support West Valley-Mission College Bonds, I would like to personally thank the West Valley-Mission Board of Trustees, members of the West Valley-Mission Foundation, students, employees and community volunteers.

With appreciation,

— Adrienne Grey, President of West Valley-Mission Community College District Board of Trustees
New Legacy Society Members | Permanent Scholarship Endowments
Naming Opportunities at Mission College | Create a Legacy Tile at West Valley College’s Viking Grove
The gift of giving back to your school is one that has a lasting impact.
Your contribution can make a huge difference in the life of our students’ future.

The West Valley-Mission Foundation Legacy Society – founded in 1997 – honors its newest members who, through their will, trust or other planned gift have included Mission College or West Valley College in their estate plans. Membership in the Legacy Society gives donors opportunities to demonstrate their commitment and wishes during their lifetimes and complete their estate planning.

Legacy Society Members are invited to Foundation events and enjoy the camaraderie of other thoughtful college donors.

For your convenience, the following is sample language for a will or codicil:

“I hereby give to the West Valley-Mission Colleges Foundation (Tax I.D.# 77-0396330) the sum of $ __________.
Or the following described property ________________ or_______% of the residue of my estate.”

If you are interested in creating a legacy gift, please contact: Cindy Schelcher, Foundation Executive Director at 408-741-2165 or West Valley-Mission Colleges Foundation, 14000 Fruitvale Avenue, Saratoga, CA 95070
Your donation can provide educational opportunities for future generations of deserving students at West Valley and Mission Colleges. Donors can fund scholarships for academic high achievers, economically disadvantaged students, foster youth, veterans, re-entry women, science, engineering, technology and math majors and scholar-athletes. Individuals and companies may fund scholarships for students from specific locales and school districts. For information on scholarship donations call the Foundation at (408) 741-2164.

### Permanent Scholarship Endowments

<table>
<thead>
<tr>
<th>Scholarship Endowment</th>
<th>Founded</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ALLMAN FAMILY SCHOLARSHIP ENDOWMENT</strong></td>
<td>September 2011</td>
<td>To provide scholarships to outstanding students planning a career in public education.</td>
</tr>
<tr>
<td><strong>DON CORDERO SCHOLARSHIP ENDOWMENT</strong></td>
<td>October 2010</td>
<td>To provide perpetual scholarship awards to science and philosophy majors attending Mission College.</td>
</tr>
<tr>
<td><strong>WVC FOUNDERS/EMERITI SCHOLARSHIP ENDOWMENT</strong></td>
<td>July 2012</td>
<td>To provide scholarships to West Valley College students with high GPAs pursuing a career in education. Special consideration is given to scholars pursuing a career in community college.</td>
</tr>
<tr>
<td><strong>CAROLYN B. KING SCHOLARSHIP ENDOWMENT</strong></td>
<td>April 2010</td>
<td>To provide scholarships benefiting students attending West Valley College.</td>
</tr>
<tr>
<td><strong>MARY LE SCHOLARSHIP ENDOWMENT</strong></td>
<td>October 2010</td>
<td>To provide scholarships to economically disadvantaged female students, legal U.S. residents, who demonstrate a strong interest in physics, chemistry, biology or engineering.</td>
</tr>
<tr>
<td><strong>SON LE SCHOLARSHIP ENDOWMENT</strong></td>
<td>October 2010</td>
<td>To provide scholarships to economically disadvantaged, legal U.S. residents who demonstrate a strong interest in mathematics, physics, chemistry, biology, engineering or philosophy – preferably to one who (or whose parents) fled political repression.</td>
</tr>
<tr>
<td><strong>HENRY AND JOYCE LeVON SCHOLARSHIP ENDOWMENT</strong></td>
<td>December 2010</td>
<td>To provide scholarships benefiting re-entry students and military veterans attending West Valley College.</td>
</tr>
<tr>
<td><strong>TAB MORALES SCHOLARSHIP ENDOWMENT</strong></td>
<td>September 2011</td>
<td>Built over the years to provide scholarships to underrepresented, hardworking, continuing or transferring Mission College students who demonstrate financial need and have at least a 2.5 GPA.</td>
</tr>
<tr>
<td><strong>KATARINA SCHOLARSHIP ENDOWMENT</strong></td>
<td>February 2011</td>
<td>To provide perpetual scholarship awards for re-entry students at West Valley College who demonstrate strong academic focus and desire to succeed.</td>
</tr>
<tr>
<td><strong>GRANT MUNSEY MUSIC EDUCATION ENDOWMENT</strong></td>
<td>December 2010</td>
<td>To provide scholarships to financially challenged West Valley College music majors.</td>
</tr>
</tbody>
</table>

### Give the Gift of Education

- **$10,000+** funds a permanent scholarship endowment fund.
- **$1,000 scholarship** will provide full tuition for one year.
- **$500 scholarship** will provide full tuition for one semester.

Gifts in an amount of **$100 - $500** can be combined to fund a scholarship. All scholarship donors are invited to attend scholarship ceremonies and learn about the recipients of their scholarship funds.

### Athletics

- **$1,000 donation** can provide underwriting for the WVC Athletics Hall of Fame Dinner on June 1, 2013.
- **$500 donation** can benefit team travel, equipment and uniforms at Mission College and West Valley College.

### Library and Learning Resources

- **$1,000 donation** can fund tutoring services for as many as 10 students at either college.
- **$500 donation** can provide books for student book loans or purchase books for the library collections.
Create A Legacy Tile at West Valley College Viking Grove

A beautiful and unique outdoor complex is being built adjacent to the new West Valley College Campus Center. The project is a lasting gift to the campus from the students and our Saratoga community. Now, you can leave your own mark on the design.

The Viking Grove Tile Project was integrated into the outdoor seating areas where students will congregate for classes, listen to speakers and lectures, watch evening movies and attend special events. Now, you can leave your own mark on the complex design.

Secure your legacy at West Valley College by donating one or more designer-engraved tiles for yourself, as a gift or as a memorial. The cost is just $75 for students and $100 for District and college community members including administrators, alumni, faculty, retirees, staff, vendors and friends of West Valley College.

All tiles are part of a permanent installation and each tile donor will be invited to the Viking Grove Dedication and Reception in May of 2013. Tiles are available on a first-come basis, so don’t wait to become a part of this amazing opportunity!

Order your custom tiles today by calling Cindy Schelcher at 408-741-2165 or cindy.schelcher@wvm.edu.

BE A PART OF THE WEST VALLEY COLLEGE VIKING GROVE TILE PROJECT – DESIGN YOUR TILE TODAY!

Each tile you purchase can be customized with three lines of copy and one of the three graphics below. These beautiful engravings are carefully sandblasted on an earth tone colored tile and will be a permanent part of WCV history.

1. Call 408-741-2165 for an order form and to reserve your tile(s).
2. Purchase your tile(s) using the attached donation envelope.
3. Choose a graphic and write up to 3 lines of copy.

Contact Cindy Schelcher, Dean of Advancement at 408-741-2165 or email cindy.schelcher@wvm.edu with any questions.

THE KIRKORIAN FOUNDATION
CHECK PRESENTATION FOR
VIKING GROVE CENTER
Chancellor Patrick Schmitt, donors John and Kim Kirkorian, student architect Isaac Domenech, Campus Center Director Michelle Donohue-Mendoza and Dean of Advancement, Cindy Schelcher.

The Kirkorian Foundation has a big heart, and has been helping local students for many years. Since businessman Kent Kirkorian passed away, his children, Kim, John and Michael continue his legacy of philanthropy. The Kirkorian Foundation recently gave students $50,000 to complete the Center in Viking Grove.
Designate a Gift

There are countless students today facing challenges and disadvantages that could keep them from a life-changing education. Your donation will provide critical benefits to students, strengthening the College programs and building a future for our community.

As 2012 comes to a close, this is a perfect time to investigate the tax benefits of giving gifts of appreciated stock or properties. Your gifts (which are tax-deductible to the full extent of the law) can be given in honor of someone, in the name of a company, or directly from you. Each gift comes with a beautiful card for the beneficiary to inform them of this generous assistance. Help students fuel their dreams with a gift that will give back for a lifetime.

You may donate and indicate your wishes on the West Valley College Foundation website: www.westvalley.edu/foundation or on the Mission College Foundation website: www.missioncollege.org/foundation or by contacting Cindy Schelcher at cindy.schelcher@wvm.edu or 408-741-2165.

Mission College Honors Community Leader Gary G. Gillmor

A new academic center at Mission College campus is currently under construction, but it already has a name — The Gary G. Gillmor & Family Interdisciplinary Center. The West Valley-Mission Community College District Board of Trustees voted to name the newest building in his honor to recognize his many major gifts and leadership at Mission College over the years.

Dr. Laurel Jones, Ed.D. Mission College President says, “I can’t think of anyone more appropriate for the District to honor by naming this beautiful, innovative, academic center. Gary’s recent donation in the amount of $250,000 has launched a technology fund for this new center. Mr. Gillmor has also been a major contributor to the campus and a leader in the founding of Mission College.”
Innovation That Serves Students and Silicon Valley Businesses

MC²IT, the Mission College Center for Innovation and Technology, is now open and is poised to change the way students and businesses perceive internships. A marriage between business and college, MC²IT will redefine public-private partnerships.

The program offers an invaluable incubator for untapped ideas. Students will undertake projects that companies never had the bandwidth to work on. Though high-tech businesses have been first to show interest, this unique partnership opportunity is open to any Silicon Valley business.

Technology students and Mission College instructors will be matched to company projects. Students will have the opportunity to solve real-world challenges while receiving valuable feedback from the company about the skills necessary to become sought-after employees.

“Students receive high-quality training and business receives the assistance they need to pursue projects they otherwise would have been unable to tackle.”

—Mission College President Laurel Jones

Any individual or company interested in learning more or setting up a project contract with MC²IT is encouraged to contact Len Duncan, MC²IT Project Director by phone: 408-499-1979 or by email: len@duncangp.com.
William Treseder entered West Valley College in 2006 as a military veteran, having served as a sergeant in the Marines. He was honored to live with his legally blind grandmother to assist her while he returned to school. Once at West Valley College, Will was advised by Director of Student Affairs Jeff Nerney to engage in student life and leadership. He then joined Alpha Gamma Sigma (AGS) Honors Society and later was elected Student Body President.

Will was the recipient of two West Valley-Mission Foundation scholarships funded by donors Grace and Don Ostrus. Will remembers the huge boost and impact provided by these scholarships.

During his college career, he was deployed to Iraq for seven months in 2007 to serve with the Marines Border Transition Team. Accepted by Stanford University in 2008, he deferred his entrance so that he could serve another deployment with the Marines.

“West Valley provided me with a great variety of courses that expanded my capabilities and creativity. I had been looking for a community of people and immediately I belonged.”

Will’s major at Stanford was Science, Technology and Society, which combined computer science, humanities, ethics and public policy. While attending, he founded a club for veterans and advocated on their behalf. Will graduated from Stanford in March 2012. He currently serves as Content Manager for TALKING POINT, a veteran’s social media company.
“We all thank you! Your support of the West Valley-Mission District Foundation will greatly impact current and future college students and our Community.” – ROBERT C. FERNANDEZ, PRESIDENT